

# Mission and values



Our values are important.

We make them 'real' by ensuring that they shape everything we do, from our Great People employee awards to our policy documents. Our vision is one in which people have more choice about their homes, the services they receive, and where people can be involved in developing their communities. It is a future where quality is being continuously improved.

## **Our mission**

*To be strong and diverse and to make the most of our strengths to deliver positive outcomes, improving life chances for our customers and the wider communities which we serve.*

## **Our values**

- Commitment - We put our customers and our people at the heart of everything we do
  - Communities - We help create communities where people want to live
  - Innovation - We are optimistic, passionate and forward-thinking and we deliver better value every day.
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